



Alix Burns

Alix Burns brings a broad range of professional experience to the table, allowing her to customize strategic plans for her clients to meet their specific needs. Her experiences in the private sector, political campaigns and in public affairs for a national technology association have provided Alix with the expertise to execute on the goals of her clients. With significant time spent on both coasts—in Silicon Valley and Washington—Alix has unique insights into the differing ways that practitioners, principals and policy makers approach problems and seek solutions.



Alix established Bay Bridge Strategies in 2006. Part of the Tiber Creek family of companies, Bay Bridge Strategies focuses on the technology economy from entrepreneurial start-ups to Fortune 500 companies.

Prior to founding Bay Bridge Strategies, Alix served as Vice President of TechNet, a leading bipartisan network of CEOs and venture capitalists committed to the growth of the innovation and technology economies. In May of 2013, Alix was tapped as the Acting CEO of TechNet, leading the organization, its Executive Council, members and staff through a CEO search and restructure culminating in the successful hire of a top candidate and smooth transition for the organization.

During more than six years at TechNet, Alix worked directly with innovation leaders, entrepreneurs and policy leaders in Washington, DC and technology sectors nationwide, handling a number of issue campaigns and coalitions aimed at the advancement of technology policies in our society. She also spearheaded TechNet Day and the TechNet Innovation Summit. She served on the 2000 Presidential campaign of Vice President Al Gore as Finance Director for Major States.